# Romania: Privatization Opportunity in the Pharmaceutical Industry - SC Antibiotic SA Iasi

### 1. Summary Data

Location:	Iasi, Romania
Address:	Valea Lupului Street No.1 6600 Iasi
Tel:	++ 40 32 - 21 10 10
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Legal Form	Joint Stock
Registered Capital 06.07.2001	ROL 344.18 billion
Percentage offered for sale	53.02 %
Seller	Agency for Privatization and Management of State Ownership
Sell-side Adviser	Raiffeisen Investment AG, Central Europe Trust

#### **STRENGTHS:**

- **7** Brand name recognition;
- **7** Product portfolio diversification;
- **7** Proactive management team
- **7** Good operations facilities
- **3** Skilled work force
- **7** GMP for certain departments

#### **OPPORTUNITIES:**

- Consolidation of its own position in the domestic market
- **7** Penetration of new markets;
- **◄** Introduction of new products;
- **7** Development of its own distribution and sales;
- **◄** Significant investment program to be carried on during the next period.

#### Sales Structure:

- Domestic market share: .....about 4.8% (2000)
- Domestic / Export ......84%/16 % (30.06.2001)

#### **Main Products / Conditioning Forms:**

Biosynthesis	Semisynthesis	Conditioning
Products	Products	Types
Nystatin B 12 (solution)	A-6AP Ampicilin Oxacylin Instamixt	Injectables powders Capsules Tablets Unguents Suppositories Internal/external uses solutions Suspensions powders

#### Shareholders Structure

Agency for Privatization and	
Management of State Ownership	53.02%
Individuals	23%
Financial Investors	25%

Financial Summary (30.06.2001) – USD million (IAS, unaudited)					
Revenue	16.34				
Operating Profit:	3.21	Total Assets:	37.4		
Net profit:	1.99	Capital and reserves	24.5		

This document is intended for qualified investors only. The information should not be used for final investment decisions. All investors are encouraged to conduct their own due diligence.

#### 2. Background

- ♦ First antibiotics producer in Romania, established in 1955, with first manufacturing capacities for the Penicillin G, V, and Aureocyclin.
- ♦ 1957-1959 a line for the production of ointments and suppositories was commissioned.
- ♦ 1966-1968 commissioning of the technological lines for the production of 6-APA, ampicillin, and oxacillin.
- ♦ 1971-1974 the technological lines for the lysine, tetracycline and oxytetracycline were commissioned.
- ♦ 1990-1999 an upgrade of the technologies especially in the formulation/conditioning sector, as well as the enhancement of the quality standards (GMP certification for certain departments) was carried on.
- ♦ GMP certification for parenteral products (powder antibiotics for injectable solutions and suspensions) and oral products (capsules) (23.12.99).
- ♦ GMP certification for the tablets products 06.12.2000
- ♦ GMP certification underway for unguents and suppositories products.

#### 3. Products / Markets / Sales

The company produces two main categories of products:

- A. Active substances (biosynthesis products, and semi-synthesis and derived products) which supply the conditioning sector of the company and/or are sold to third parties.
- **B.** Conditioned products made with the active substance produced internally and/or outsourced from domestic and foreign suppliers.

Structure of sales by therapeutic category:

	Sales (thousand USD)					
ATC category	30.06.2001	2000	1999			
A – Alimentary tract and	1,470	3,067	3,590			
metabolism						
C – Cardiovascular system	552	965	925			
D – Dermatological	1,097	2,089	1,869			
G – Genito-urinary system and	0	-	3			
sex hormons						
H – Systemic hormonal	1	71	72			
preparations						
J – General antiinfectives	8,234	12,388	13,542			
systemic						
M – Muskulo-skeletal system	722	1,323	1,035			
N – Central nervous system	219	353	304			
P – Parasitology	38	55	60			
R – Respiratory system	109	397	432			
S – Sensory organs	137	196	131			
V – Various	0	-	-			
Total	12,579	20,903	21,963			

Structure of sales by pharmaceutical format

Pharmaceutical	Sales							
format	30.06	.2001	20	00	1999			
	USD	% in	USD	% in	USD	% in		
	thousand	total	thousand	total	thousand	total		
Bulk	2,645	16.33%	5,178	18.26%	3,939	14.32%		
Injectable powders	6,403	39.54%	10,027	35.36%	10,719	38.97%		
Capsules	1,502	9.28%	2,347	8.28%	2,127	7.73%		
Tablets	2,423	14.96%	4,546	16.03%	5,132	18.66%		
Ointments	2,084	12.87%	3,815	13.45%	3,472	12.62%		
Suppositories	945	5.84%	1,863	6.57%	1,474	5.36%		
Suspendable powders	8	0.05%	148	0.52%	204	0.74%		
Solutions	184	1.13%	434	1.53%	440	1.60%		
Total	16,195	100.00%	28,359	100.00%	27,506	100.00%		

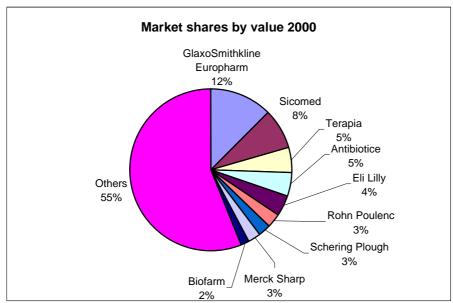
#### **Domestic Market - Overview**

#### • The size and trends of the Romanian pharmaceutical market

Consumption	19	96	19	97	19	98	19	99	20	00
Source	USD	%	USD	%	USD	%	USD	%	USD	%
	mil.		mil.		mil.		mil.		mil.	
Domestic	125	56.6	170	51	190*	55	152	38	153	35
Import	96	43.4	164	49	177	45	243	62	283	65
Total	221	100.0	334	100	367	100	400	100	436	100

Source: Ministry of Industries and Commerce and various industry sources

#### • Market Shares



The Romanian pharmaceutical market is quite fragmented. The top 4 players make only 30% of the sales.

# 4. Main Assets / Equipment / Technologies

The company has good technological facilities (buildings, workshops and equipment) for the production of the active substances and for the conditioning sector. An investment program has been carried on in the last years, aiming at the improvement of the biosynthesis and semi-synthesis technologies, as well as at developing the capacities in the conditioning sector.

Some of the most relevant equipment and installations are listed below:

- ➤ Line I for raw penicillin GK 1955;
- ➤ Line II for raw penicillin GK 1968;
- ➤ Line for Streptomycin 1961;
- ➤ Line for Nystatin –1974;
- ➤ Line for Vitamin B12 feed grade, solution and powder 1974;
- ➤ Lines for intermediary, semi-synthesis and derived products 1968;
- ➤ Lines for oral use powders conditioned in capsules 1992;
- ➤ Lines for injectable powders conditioned in sterilised vials; 1974 currently GMP;
- Lines for oral used medicines formulated in tablets, herbal tea, suspended powders and other products formulated in bottles: 1974,1992;
- ➤ Lines for ointments and suppositories; 1957 – currently GMP;
- Lines for manufacturing of aluminium tubes 1970.1980.

#### 5. Management

The current management team has recently taken over the company and yet managed to produce consistently good results over recent years. The most important steps that were taken are:

- Organizing the distribution and implementing new market driven strategies;
- Undertaking an ambitious capital investment program;
- Launching new products;
- Targeting new segment markets (both in the domestic and export markets).

#### 6. Personnel

#### **Number of employees**

Personnel Category	Average Personnel					
	1998 1999 2000 30.06. 200					
TOTAL Personnel	2,405	2,198	1,938	1,763		
TOTAL Workers out of which	2,067	1,811	1,528	1,401		
- direct workers	9,60	833	685	610		
- indirect workers	1,107	978	843	791		
Administrative Personnel	338	387	410	362		

#### Average monthly salary

	Average Monthly Gross Salary							
Personnel Category	1998		1999		2000		30.06.2001	
	Thou. ROL	USD	Thou. ROL	USD	Thou. ROL	USD	Thou. ROL	USD
TOTAL Personnel	1,596	180	2,296	150	3,859	178	5,410	196
TOTAL Workers out of which	1,485	167	2,016	131	3,287	152	4,634	168
- direct workers	1,497	169	2,038	133	3,264	150	4,620	167
- indirect workers	910	127	1,475	166	3,357	155	4,677	169
Administrative Personnel	1,226	171	2,273	256	5,974	275	8,433	305

# 7. Financials

# **Income Statement of SC Antibiotice SA (IAS, unaudited)**

INCOME	STATEMENT - IAS	2001 (6 months)	2000
		mil US\$	mil US\$
Revenue		16,339	28,598
•	Other operating	222	389
•	Change in	1,541	(123)
Work performed	by the enterprise and	<u>16</u>	<u>27</u>
Raw material and	d consumables used	(7,859)	(12,390)
Staff costs		(2,820)	(6,075)
Depreciation and	d amortisation expenses	<u>(850)</u>	(1,735)
Other operating	expenses	(3,378)	(6,698)
Profit from open	rations	<u>3,210</u>	<u>1,992</u>
Finance cost		<u>(128)</u>	(243)
Income from ass	ociates	Ξ	<u>0</u>
Gain or loss from	n net monetary items	<u>(496)</u>	<u>193</u>
Profit before tax	:	<u>2,585</u>	<u>1,942</u>
Income tax expe	nses	<u>(595)</u>	<u>(544)</u>
Profit after tax		<u>1,991</u>	<u>1,399</u>
Minority interest	t	-	-
Net profit or loss	s from ordinary activities	1,991	1,399
Extraordinary ite	ems	-	-
Net profit(loss) f	for the period	1,991	1,399
Profit share to en	nployees	-	-
Current result ca	rried forward	1,991	1,399

# **BALANCE SHEET - SC Antibiotice SA (IAS, Unaudited)**

BALANCE SHEET as at (in thou. US\$) -	30-June-01	31-Dec-00
ASSETS		
Non-current assets		
	18,667	18,991
Property, plant and equipment	<u>18,007</u> 44	<u>16,991</u> <u>44</u>
Intangible Other financial assets	<u>44</u> <u>2</u>	<u>44</u> <u>3</u>
Other financial assets	<del>-</del>	<del>-</del>
	<u>18,714</u>	<u>19,037</u>
Current assets	0.714	£ 004
Inventories	<u>8,514</u>	<u>6,881</u>
Trade and other receivables	<u>9,894</u>	<u>8,116</u>
Prepayments	<u>57</u>	<u>86</u>
Cash and cash equivalents	<u>232</u>	<u>381</u>
	18,697	15,463
Total Assets	37,410	34,501
EQUITY AND LIABILITIES		
Capital and reserves		
Issued capital	47,524	47,524
Reserves	(23,373)	(23,373)
Retained earnings	(1,624)	(3,023)
Current result carried forward	1,991	1,399
Current result carried forward	24,517	22,526
	,	,
Non-current liabilities		
Borrowings	<u>509</u>	<u>769</u>
	<u>509</u>	<u>769</u>
Current liabilities		
Trade and other payable	<u>9,917</u>	8,800
Short –term borrowings	2,467	<u>2,405</u>
	<u>12,385</u>	11,205
Total equity and liabilities	37,410	34,501

#### 8. Consortium / Contact Officers

- ➤ A Consortium led by Raiffeisen Investment AG Raiffeisen Group, in association with Central Europe Trust Company Ltd., (the "Advisor"), was appointed as exclusive financial advisor to the Romanian State Ownership Fund (the "Seller") to conduct the privatization of the Company.
- According to the existing timeframe, the Company's privatization strategy has been approved by the Romanian Government and is planned to start in September. Binding bids for acquiring the 51% or more interest currently owned by the Seller are expected by autumn 2001.
- Any communications or inquiries should be directed to the Consortium. The Company should not be contacted without the prior consent of the Consortium. Consortium Team Leaders:

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